May 7th & 8th, 2027
Fort Smith. Ark.

2027 Steel Horse Rally
Informational Booth Application for Charities
(for 10ft x 10ft Informational Booth Space)

The Steel Horse Rally Inc. non-profit charity donates 10ft x 10ft informational booth spaces (as space allows) to deserving local charitable organizations that are committed to helping the Steel Horse Rally Inc. transform our community into a better place. These booth spaces are donated to local charitable organizations which specifically help our veterans/military and their families, children, and/or the local community. Organizations which submit this application that are selected to receive booth space will be notified by the SHR Inc. Please see deadline requirements on following pages.

A. Charity Name: _____
Charity Address: _____
_____
Employer Identification Number: _____ Tax Exempt? _____
When was the charity/organization established? _____
Part of a national organization? _____
Charity E-mail Address: _____
Charity Website(s): _____
Mission Statement of charity: _____
_____

B. Director's Name and Title:
Director's Office Phone: ( ) - Cell: ( ) -
E-mail: _____ Phone #: _____
Contact Person (if your organization is selected, who would set up info booth):
_____
E-mail: _____ Phone #: _____

C. Who does your organization serve? _____
Geographic Area served by charity:
Purpose/Type of information you would like to provide in your informational booth:
_____
_____

D. The success of the Steel Horse Rally charity event and raising charitable donations depends on volunteers who help before, during, and after the event.
How many adult volunteers (age 21 and up) will your organization be able to provide to help with clean-up on Sat., May 8th from 9:00 p.m. until midnight, and/or on Sun., May 9th from 7 a.m. until 10 a.m.?* _____
**(No training/experience is necessary; Other volunteer opportunities & times are available and can be scheduled.)*

Name of Volunteer Coordinator: _____
Volunteer Coordinator Phone #: _____
Volunteer Coordinator E-mail Address: _____

I (print)_____ representing (organization name) _____ understand that this is an application for an informational booth in the dimensions of 10ft x 10ft for the above organization ONLY and is not a guarantee of a donation of any kind. I understand that this is an application for informational booth space where no items may be sold or given away, or presented "for donations" without the prior written consent of the Steel Horse Rally Board of Directors. I also understand that there can be no raffles, selling of tickets, gambling or use of alcohol or tobacco in this booth space. I understand that this application will be reviewed by the Steel Horse Rally Board of Directors for a voting process that will determine this year's recipients of donations of info booth spaces. I understand that my organization will be notified once this completed application has been received and will be notified if there are any questions. I understand that the organization in the application must have proof of insurance and may be asked to present other documentation/identification about the charity organization and it's employees, staff or volunteers. I state this information is true and I understand that if the Steel Horse Rally Inc. needs more information, they will contact my organization. I have read and understand the Rules and Regulations. I understand that, if selected to receive an informational booth space, our organization will need to complete additional forms and may need to provide additional information to the Steel Horse Rally Inc.

Signature: _____ Date: _____

All applications must be completed and e-mailed to info@TheSteelHorseRally.com or mailed to The Steel Horse Rally Inc., #5 Court Street, Fort Smith, AR 72901 and must be received by Dec. 31st, 2026 at 5 p.m. No late, incomplete, or in-person applications will be accepted. Applicants will be notified when applications have been received by the SHR Inc. Completing a form is not a guarantee for informational booth space. The Steel Horse Rally will notify organizations in early 2027 that have been selected by the SHR Board of Directors for an informational booth space.

The 2027 Steel Horse Rally Charity Informational Booth Rules & Regulations

The Steel Horse Rally Inc. non-profit charity donates 10ft x 10ft informational booth spaces (as space allows) to deserving local charitable organizations that are committed to helping the Steel Horse Rally Inc. transform our community into a better place. These spaces are valued at up to $500 for each 10ft x 10ft space. While we do not charge for these spaces, the Steel Horse Rally Inc. does appreciate charitable donations (which may be tax deductible; Consult your tax professional). Charitable donations can be made to "The Steel Horse Rally Inc." and mailed to the SHR Inc., #5 Court Street, Fort Smith, AR 72901. Donations can also be made online at https://www.thesteelhorserally.com/ and click on the "Donate" link.

Due to the high demand for the limited number of spaces, all organizations who would like to be considered for one of these 10ft x 10ft informational booth spaces must complete this charity

application. Please note that no items can be sold and no money can be collected in these booth spaces. No food or drinks can be given out and no other items can be distributed without prior consent of the SHR Inc. before the event.

1. These spaces are for informational booths for veterans' & military & charity organizations ONLY. This is not for political action committees, political groups/candidates. No items may be sold, given away or distributed without the prior consent of the Steel Horse Rally Inc. No gambling, raffles, drawing, selling of tickets or accepting money/donations/collections of any kind is accepted in these informational booths. Booths are only for the organization listed. No food or drink may be sold or given away. Give-away/free items must be pre-approved in writing by the Steel Horse Rally Board of Directors at least three months before the rally. Please make sure that all of your table/materials fit within the 10ft x 10ft space in order to keep with current fire codes. For groups or individuals who are interested in a vendor booth to sell merchandise, please contact The SHR Inc. office at info@TheSteelHorseRally.com about fees and availability. Please note: Booths will be set up where assigned, unless a group does not show up at their appointed time, in which case they forfeit their space. The information booth space does not include electricity or water.
2. If your organization is selected, we will need you to provide the names of the people representing your organization in the booth and their contact info. You must report to the onsite Steel Horse Rally Team Leader onsite BEFORE you set up your table at your scheduled set-up time. Don't block doors or driveways or handicapped parking spaces.
3. Tables must be kept in the spirit of the Steel Horse Rally: positive, helping others, and showing respect for others. We want this to be a positive experience for everyone. Anyone displaying offensive, obscene or illegal materials will be in violation of city ordinances and will be asked to leave (and will potentially face charges from the City of Fort Smith). No loud music, alcohol or tobacco use, or bubble machines are allowed in a booth. If you are concerned about any items that you are posting or advertising, please contact a member of the Steel Horse Rally Board of Directors before the rally. The Steel Horse Rally logo and/or name cannot be used without the express written consent of the Steel Horse Rally Inc. president and/or board of directors, including a written contract and payment of fees prior to the event. Any unauthorized use of the Steel Horse Rally Inc. charity's name, logo, or property before, during or after the rally will result in the immediate removal and permanent expulsion from the event.
4. Each organization that the SHR Inc. donates an informational space to is responsible for providing and manning their own tables, chairs, tents, etc. While the event is for all ages, your booth must be manned by adults (age 21 and up) at all times. All children must be supervised at all times. No animals of any kind are allowed in the booth area (except for law enforcement and legitimate service animals which must be kept on a leash and in accordance with all City of Fort Smith Ordinances). The Steel Horse Rally Inc. is not responsible for any theft, damage or injuries before, during or after the event. Please be courteous to neighbors (don't block store signs and make sure that banners or flags do not hit other people when they are unfurled). DO NOT set up in the street at any time during the weekend. You must park and set up in the area designated by the SHR Inc. Times and locations subject to change.
5. If your organization is selected, you will be assigned a set-up time and you must check in when you arrive before setting up. You may be asked to provide additional information (names of volunteers attending, signed release forms, identification, proof of insurance, or provide other identification). For a complete list of what's taking place at the Steel Horse Rally, visit www.TheSteelHorseRally.com. Your are must be clean before you leave.
6. This event is rain or shine and held outdoors, so plan accordingly. No tents may be staked in the grass and no holes may be drilled in concrete/road/brick. Do not put anything on walls, outdoor art, signs, sculpture or engraved bricks that are part of a memorial. If you are near a fountain, the wind may blow water into your area. Other health and safety restrictions and laws may apply.